

Enter the Sanlam Portrait Award for a chance to win R100 000

Cape Town, 23 September 2016: Following two highly successful Portrait Award competitions in 2013 and 2015, the [Sanlam Portrait Award](#) sponsored by Sanlam Private Wealth, in partnership with Durbanville's [Rust-en-Vrede Gallery](#), is again calling for South Africa's finest contemporary artists to enter their masterpieces for a chance to win R100 000.

The award puts the spotlight on South Africa's creative flare and gives a platform for the best original portraiture to be showcased from 25 August 2017.

[Daniël Kriel](#), CEO of [Sanlam Private Wealth](#), says: "With the past two competitions we received one-of-a-kind works from talented artists and are excited to see what will be entered during 2017. South Africa is a hub of originality and talent; therefore we encourage more artists to enter. We are also seeing our client's interest in art as an investment grow and look forward to showcasing a more diverse Top 40 Exhibition."

How will your work be showcased?

The winning portrait together with the top 39 entries will tour the country as part of the Sanlam Portrait Award Top 40 Exhibition – visiting, Johannesburg, Durban, Port Elizabeth and more beautiful cities. An additional 60 works will be selected for exhibition at the Michaelis Galleries, at the University of Cape Town Hiddingh Hall campus in Orange Street. This means the top 100 portraits, as selected by the judges, will receive significant exposure and members of the public will have the opportunity to purchase the works on display.

Who chooses the winner?

The independent judging panel is made of acknowledged professionals in the fine arts from South Africa and the United Kingdom. To guarantee fairness each piece is judged anonymously as artists are not allowed to sign the work or reveal their identity on the work submitted.

"Seeing the standard of work received has been phenomenal to watch and has made curating an absolute pleasure. The judges take their time to deliberate over the winner and take care in choosing the Top 40 touring artworks - the success of which can be seen on the faces of the guests visiting the gallery. We're eager to see what diversity and unique energy 2017 brings," says Hamlin Jansen van Vuuren, curator at the Rust-en-Vrede Gallery.

What are the rules?

The competition is open to artists aged 18 years and older who are permanently resident in South Africa. Portraits entered should be based on a sitting, or study from life, and the human figure must predominate. No sculptures, photographs and works created using software or other digital means will be eligible. All works will be judged anonymously by a panel of three independent judges convened by Stefan Hundt, head of the Sanlam Private Wealth art advisory service and curator of the Sanlam Art Collection. The Sanlam Portrait Award continues to attract hundreds of exceptional entries each year. In 2015, Cape Town artist John Pace walked off with the top prize for his portrait, entitled *After The Match* (100 x 80cm, oil on canvas).

How to enter

For more information on the competition, entry forms and competition rules, visit www.sanlamportraitaward.co.za or www.rust-en-vrede.com or find it in your next SA Art Times at a gallery nearby. The closing date for entries is **13 July 2017**.

The Rust-en-Vrede Gallery has once again arranged with Stuttaford Van Lines for drop off points in all the main centres through-out South African where artists can bring their artworks to be wrapped and shipped free of charge. The entry form contains exact contact details for each drop-off point.

Ends.

About Sanlam Private Wealth

Rebranded from Sanlam Private Investments in June 2014, Sanlam Private Wealth is a member of both the JSE Securities Exchange and Safex. Offering holistic, integrated wealth management services to high net and ultra-high net worth private individuals and their families in South Africa, the UK, Western Europe and Australia, the business was recognised as the top wealth management company in South Africa according to the Intellidex's Top Private Banks and Wealth Managers survey in 2014 and 2015. With 400 people across 23 international offices, it oversees and administers R240bn in assets under management. It has offices in Johannesburg, Pretoria, Durban, Claremont, Tygervally, Stellenbosch, George, Knysna and across the UK, Australia and Switzerland. For more information visit www.privatewealth.sanlam.co.za or <https://twitter.com/SanlamPW>

About the Sanlam Art Advisory Service

Sanlam Private Wealth offers independent, expert advice on fine art as an investment. The Sanlam Art Advisory Service is led by accomplished art professional and curator of the Sanlam Art Collection, Stefan Hundt. Established in 2010, the service is the first of its kind in South Africa. For more information, visit www.sanlamprivatewealth.com

About Rust-en-Vrede gallery

Established by the Durbanville Cultural Society in 1981, Rust-en-Vrede is home to an art gallery, clay museum, various art studios and the YOCO Eatery. The well-established art gallery showcases exemplary works by local and international artists. With a long standing history, the complex was originally built in the 1840s as a prison and police headquarters, and was declared a national monument in 1984. For more information visit <http://www.rust-en-vrede.com>

For more information or interview requests kindly contact Kelly Atherton on 021 469 1554 or kellya@atmosphere.co.za